



FOR IMMEDIATE RELEASE

Organized in :60 Seconds *DeClutter Coach Launches New Segment on Local News*

January 03, 2012 (Utica, NY) – The DeClutter Coach Deborah Cabral is adding to her repertoire of television appearances with a new 60 second segment on WKTV’s Saturday morning newscast set to premier January 7, 2012.

Cabral, a professional organizer and productivity & efficiency coach, is giving viewers quick tips to organize their homes, their workspace, and their lives. Those tuning in to the weekend morning newscast can expect to learn simple tools from Cabral, who coaches local families and businesses to declutter, get organized, and take control of their lives.

“I’m excited to expand my partnership with WKTV and share my trade secrets with viewers in Central New York,” Cabral said. “DeCluttering and organizing can be simple, fast, and life changing when you have the right tools.”

The local segment is the first step in what Cabral considers an extension of her quickly-growing business.

“We are proud to get our start right here in Utica,” Cabral said. “We have a great base here and plan to distribute this segment to other news organizations across the country throughout 2012.”

For more information on *The DeClutter Coach* visit www.decluttercoachdeb.com or *Organization Motivation!* at www.organizationmotivation.com.

MEDIA CONTACT: Adam J. Lawless, (315) 527-3667, adamlawless@gmail.com.

###

